

LANCE G. LINDSEY

603 28th Avenue ~ San Francisco, CA 94121

H. 415.287.7752 C. 415.290.0410

lancelindsey@gmail.com

NONPROFIT EXECUTIVE

Program Management – Fund Development – Volunteer Management

Accomplished Non-profit Executive Director with diverse background and demonstrated success in leading and managing human service, health, human rights and social justice advocacy organizations. An entrepreneurial leader with proven experience and expertise in all aspects of non-profit program and financial management. Self-directed, grounded and capable of adapting to changing priorities and moving an organization to new levels of performance and effectiveness, as evidenced by having managed the reorganization and growth of regional *Special Olympics*, *Big Brothers/Big Sisters* and national *Death Penalty Focus*.

SKILLS

NONPROFIT LEADERSHIP

- In-depth experience managing overall operations and providing collaborative leadership in the development and accomplishment of organization's mission.
- Creative problem solver and strategic thinker providing vision and direction to the Board in the creation of all policies and programs while balancing short and long term goals and objectives.
- Ability to communicate effectively and build relationships with multiple constituencies, including Board, staff, volunteers, donors, foundation officers, and community and government leaders; strong public relations, verbal and written communications skills.

FUND DEVELOPMENT

- Tenacious fundraiser with proven experience in corporate and foundation funding, annual campaigns, major gifts, special events, and development of creative marketing strategies.
- Ability to engage and cultivate stakeholders while growing and maintaining a sustainable diversified funding base, building capacity and maximizing ongoing support.

TECHNOLOGY/INTERNET

- Proficient in Windows and Mac platforms and applications, with extensive knowledge of IT needs and services, including social media strategies, for the nonprofit sector.
- In-depth knowledge of all aspects of e-advocacy, e-fundraising, and other emerging technologies that support and advance nonprofit missions.

PROFESSIONAL EXPERIENCE

DEATH PENALTY FOCUS, San Francisco, CA

1995 – Present

Executive Director

Founded in 1988 by leadership from Amnesty International and the ACLU, governed by prestigious, high-profile Board of Directors chaired by actor/activist Mike Farrell.

- Lead and manage national criminal justice reform and human rights advocacy organization, with eleven statewide volunteer chapters, ten staff and hundreds of volunteers.
- Lead organizational growth and significant expansion of all core programs, including initiating and managing numerous innovative outreach and public education projects.
- Organize numerous conferences, roundtables, workshops, training sessions, media and publicity events, including participating in interviews on television, radio and print press.
- Establish excellent working relationships with community and government leaders, and initiate community and political organizing campaigns and statewide coalitions.
- Manage major annual Awards Dinner fundraising event, creating and expanding membership, major donor, e-fundraising campaigns and budget by 600% since inception.

PROFESSIONAL EXPERIENCE

(Continued)

DP FOCUS *(Continued)*

Key Accomplishments:

- Developed California volunteer chapters, increasing membership from 3,000 to 25,000.
- Initiated and implemented the organization's transition from a state to national organization.
- Significantly increased staff capacity and infrastructure; expanded Board of Directors.
- Cultivated ongoing engagement and support of a portfolio of influential individual, corporate, and foundation donors
- Created top-ranked interactive website with social media, e-advocacy and e-fundraising capacity.
- Initiated, obtained funding, and helped create recent bi-partisan Senate California Commission on the Fair Administration of Justice.
- Founded and spearheaded three major statewide advocacy coalitions.

BIG BROTHERS / BIG SISTERS (San Francisco and the Peninsula), San Francisco, CA 1990 – 1995

Executive Director

- Managed large social service, volunteer-based organization providing mentors for at-risk children.
- Supervised twelve plus staff members, including social workers and professional counselors.
- Developed and managed volunteer recruitment, training and retention programs.
- Significantly grew and stabilized all programs and funding base.
- Expanded mentoring program to include LBGT and Deaf community participation.
- Initiated and managed merger between San Francisco and Peninsula agencies.
- Managed general operating budget in excess of \$1 million.

CROHN'S & COLITIS FOUNDATION OF AMERICA, San Francisco, CA 1988 – 1990

Executive Director, Northern California Chapter

- Managed volunteer-based organization dedicated to finding the cure for Crohn's disease and ulcerative colitis, and improving the quality of life of children and adults affected by these diseases.
- Developed and managed a wide range of educational programs for patients and health-care professionals, including supportive services to help people cope with chronic intestinal diseases.

SPECIAL OLYMPICS, San Francisco, CA 1980 – 1988

Executive Director/Western Regional Director

- Founding director and manager for San Francisco's volunteer-based, year-round sports training and competition program for individuals with intellectual disabilities.
- Built organization from small SF Recreation and Parks program to independent nonprofit agency with paid program and development staff.
- Developed and expanded Board of Directors, funding and core programs.
- Supervised and supported local Special Olympic organizations in eight Western states as Western Regional Director for National Special Olympics.

EDUCATION

UNIVERSITY OF SAN FRANCISCO, San Francisco, CA — ***Organization and Leadership***

*Doctoral program - completed required course work.

UNIVERSITY OF CALIFORNIA, Santa Barbara, CA — ***MA, English Literature***

UNIVERSITY OF CALIFORNIA, Riverside, CA — ***BA, Comparative Literature***